IMAT ELEVATING PERFORMANCE TOGETHER

SPONSORSHIP FORM

AMPLIFY YOUR BRAND'S VISABILITY BEFORE, DURING, AND AFTER THE EVENT!

****customize your placement – exposales@asminternational.org****

WELCOME RECEPTION WITH EXHIBITORS: Multiple Opportunities



Exclusive Welcome Reception Sponsor: $10,000

- Company logo on drink tickets and prominently displayed throughout the reception
- (20) drink tickets for the Welcome Reception
- Verbal recognition at the Welcome Reception
- 8.5"x11" promo piece for the Sponsors' Corner at registration
- Email tags: company logo on all emails to potential prospects
- Full-page ad in digital Exhibitor Show Guide
- Company logo with URL on event website and signage at Event and at Reception
- Choice of Food/Drink station in/near booth



Choice of Food/Drink Station: $5,000

- Company logo on drink tickets
- Logo'd table tents at food station
- 8.5"x11" promo piece for the Sponsors' Corner at registration
- Full-page ad in digital Exhibitor Show Guide
- Email tags: company logo on event promotional emails to potential prospects
- Company logo with URL on event website and signage at Event and at Reception

Welcome Reception with Exhibitors Photograph/Takeaway Sponsor: $3,000

- Logo on Photo at the Exhibitor Reception
- 8.5"x11" promo piece for the Sponsors' Corner at registration
- Full-page ad in digital Exhibitor Show Guide
- Company logo with URL on event website and signage at Event and at Reception

Lunch Sponsor in the Exhibit Hall: $5,000 each

- Company logo on lunch tickets
- (15) lunch tickets for company use or to give to clients
- 8.5"x11" promo piece for the Sponsors' Corner at registration
- Email tags: company logo on all emails to potential prospects
- Full-page ad in digital Exhibitor Show Guide
- Company logo with URL on event website and signage at Event and at Lunch

Refreshment Break Sponsor in Exhibit Hall OR Technical Session Area: $2,500 each

- Half-page ad in digital Exhibitor Show Guide
- Company logo with URL on event website and signage at Event and at Refreshment Break

SOCIAL EVENT SPONSOR: Multiple Opportunities $5,000 - $10,000



- Company logo on social event tickets
- (20) drink tickets for the Social Event
- Verbal recognition of the sponsoring company at the Social Event
- 8.5”x11” promo piece for the Sponsors’ Corner at registration
- Full page color ad in digital Exhibitor Showcase
- Sponsor logo with URL on event website
- Acknowledgement on signage at Event and at Social Event



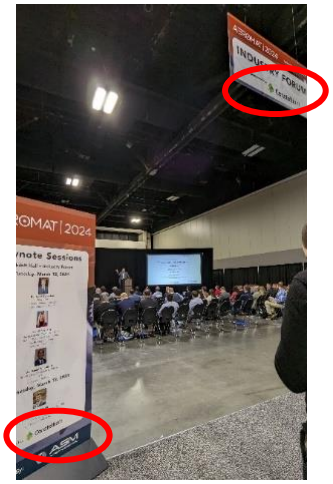
Emerging Professionals Competitions: $3,000 each

**Support Strong Bar or Domes Day Competition

- Logo on the specific Competition sign
- Company logo with URL on event website and signage at Event
- Company logo in direct email Marketing materials supporting competitions
- Sponsor video (1-3 minutes in length) included as part of in-booth slides
- Logo in Mobile App and Show Guide where competition is designated

Keynote Sponsor: Exclusive $10,000 or $5,000 Co-Sponsorship

- Sponsor(s) logos on all screens prior to presentation
- 3-minute elevator pitch at start of Keynote Session
- VIP seating for customers at presentation
- Verbal recognition at keynote
- Company logo with URL on event website and signage at Event
- 8.5”x11” promo piece for the Sponsors’ Corner at registration
- 2-page spread in the digital Exhibitor Show Guide
- Banner ad in the mobile app
- Email tags: company logo on event promotional emails to potential prospects



Technical Session Sponsor: Exclusive $5,000 each

- Logo on the specific Technical Program Session sign
- 3-minute elevator pitch at the beginning of the session
- 8.5”x11” promotional piece at Sponsor’s Corner in registration
- Company logo with URL on event website and signage at Event
- Full-page ad in digital Exhibitor Show Guide
- Email tags: company logo on event promotional emails to potential prospects
- **Examples to choose from**: Failure Analysis: Fractography, Failure Analysis: Tools & Techniques, Residual Stress, Artificial Intelligence and Machine Learning for Materials, Additive Manufacturing and more.

SPECIALTY PROMOTIONAL SPONSORSHIPS



Mobile App Sponsor: $5,000 each (5 available)

- Company logo on rotating banner linked to website in Mobile App
- Company logo on mobile app Splash Screen
- Full-page ad in digital Exhibitor Show Guide
- 8.5”x11” promo piece for the Sponsors’ Corner at registration
- Sponsor logo with URL on event website
- Acknowledgement on signage at Event

Registration Sponsor: $7,500

Sponsor Registration for both conference and exhibit attendees

- Company logo on the event Registration pages and registration confirmation email
- 8.5”x11” promo piece for the Sponsors’ Corner at registration
- Full-page ad in digital Exhibitor Show Guide
- Sponsor logo with URL on event website and acknowledgement on signage at Event
- Email tags: company logo on event promotional emails to potential prospects
- Banner ad in mobile app



BRANDED Exclusive $5,000 Sponsorships:

Lanyards - **SOLD**
Note Pads
Pens
Hotel Key Cards
Flashdrives
Smartphone Wallet

- Company logo on specialized registration item
- Half page color ad in digital Exhibitor Showcase
- Sponsor logo with URL on event website
- Acknowledgement on signage at Event



BRANDED Exclusive $7,500 Sponsorships:

Registration Bags
Badge Holders
8 oz. Water Bottles on Show Floor
Power Bank
Wireless Charger

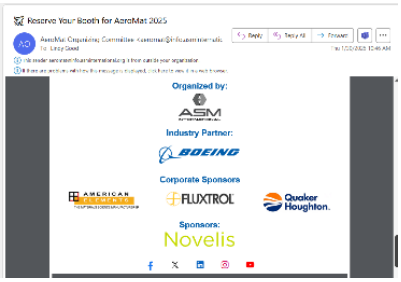
- Company logo on specialized item
- 8.5”x11” promo piece for the Sponsors’ Corner at registration
- Full page color ad in digital Exhibitor Showcase
- Sponsor logo with URL on event website

Exhibitor Lounge Sponsor: $2,500

- Half-page ad in digital Exhibitor Show Guide
- 8.5”x11” promo piece for the Sponsors’ Corner at registration
- Sponsor logo with URL on event website and acknowledgement on signage at Event
- Logo on hanging sign above Exhibitor Lounge / Show Office

Email Tags: $2,000 each

- Company logo on all promotional emails.
  *****Reach ***thousands*** of potential prospects before the Event
- Half-page ad in digital Exhibitor Show Guide
- Sponsor logo with URL on event website and acknowledgement on signage at Event



Supporter of IMAT 2026 Conference: $1,500

- Sponsor logo with URL on event website
- Acknowledgement on signage at Event

Customized Sponsorships are Available.

Email ExpoSales@asminternational.org

SPONSORSHIP BENEFITS:

- **BRAND VISIBILITY: (3) targeted materials industry market segments to amplify your brand**
- **CONTENT STRATEGY: Associate your brand as a thought-leader in materials**
- **DEMAND – Create demand for your products and stand out before, during, and after the event**
- **LEAD GENERATION: Meet face-to-face, build a customer database, and promote products**
- **REPUTATION: Create, build, or enhance brand reputation**

Logo Requirements for website and signage – ASM needs a hi-res eps file.
Please note: Our Server does not accept zipped files